

Beginning Jan. 1, 2025, members with Prediabetes can enroll in Virta.

In addition to type 2 diabetes, we will launch Virta's prediabetes reversal program to those members with those diagnoses.

Virta is a provider-led, research-backed treatment program. Patients can lower their blood sugar and A1C, all while reducing the need for diabetes medications and losing weight.

If you have type 2 diabetes or prediabetes (starting Jan. 1, 2025), your Blue Cross and Blue Shield of Nebraska health plan fully covers the cost of Virta.

How does Virta work?

Virta uses nutritional ketosis to naturally lower blood sugar and turn the body into a fat-burning machine. There is NO surgery, required exercise or calorie counting with Virta.

With Virta's personalized treatment plan, each member gets medical supervision from a physician-led care team, a one-on-one health coach, diabetes testing supplies, educational tools like videos and recipes and a private online support community.

Virta provides around-the-clock monitoring and care —there are no waiting rooms and no lines. With an easy-to-use mobile and desktop app, Virta can be done from anywhere.

To improve your experience, please share your primary care physician information when you enroll in the program.

For those with a prediabetes diagnosis, you can enroll in Virta beginning Jan.1, 2025.

VIRTA IS ALSO AVAILABLE IN SPANISH!

lf you have been diagnosed with type 2 diabetes, you can enroll in Virta today by scanning the code or visiting NebraskaBlue.com/Diabetes to learn more.



Virta is an independent company that provides diabetes management services to Blue Cross and Blue Shield of Nebraska, an independent licensee of the Blue Cross Blue Shield Association.